# French Cybersecurity Startups Radar 2019 edition Market analysis and main takeaways





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Tier one clients leaders in their industry



3 000 professionals across 8 countries



Among the leading independent consultancies in Europe, n°1 in France

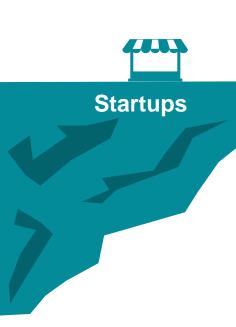
# SHAKE UP: Wavestone startups accelerator

#### **Market watch**

in order to develop our vision of startups ecosystem

#### **Accelerate**

Startups by helping them boost their commercial growth





# How did we build the 2019 French Cybersecurity Startups Radar?

#### French Cybersecurity Radar: Our methodology



1000
cybersecurity
startups in
our global
watch list

Meetup
with ~3
startups /
month and
incubator

#### **Our criteria**



Headquartered in **France** 



Less than **35 employees** 



Less than **7 years** of existence (except major business changes)

Validation through **open sources** and **direct contact\*** with most of the startups in the Radar

# Market analysis: the upward trend continues

# Still a booming ecosystem



2019
137
2018
128
2017
100

137
cybersecurity startups in France in 2019

25
Startups created since
January 2018

#### 23 startups have left the Radar

#### > 35 employees

A surging number of **fast risers** GATEWATCHER

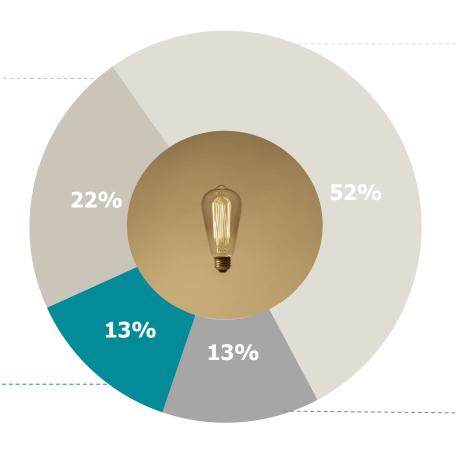


CybelAngel









#### > 7 years of existence

Shows that growth is not easy or not a goal

#### Liquidated

A surprisingly low number for startups, but higher than last year's edition

#### **Company's buyout**

A new trend: **cybersecurity solutions that attract bigger vendors** 

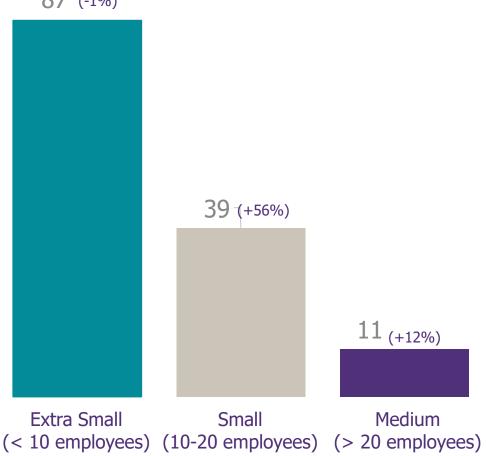


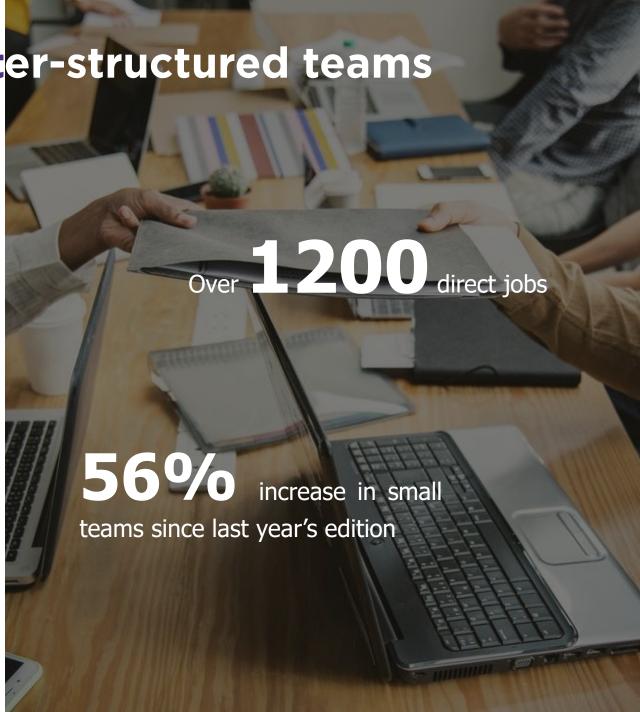


# More jobs and better-structured teams

Number of employees

87 (-1%)





### A well-spread ecosystem

Paris prevails, hosting 61% of the startups

Relying on strong academic and industrial tissue, other strong areas emerge like **Rennes** and **Lyon** 



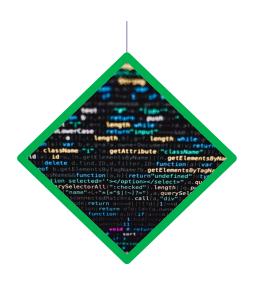
## Startups are increasingly innovative



#### **Technologic specificities in France**

#### AI & Blockchain

expertise helps designing innovative security solutions





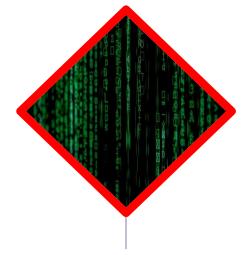
2018, **Privacy** is a

thriving topic

# Secure collaborative tools

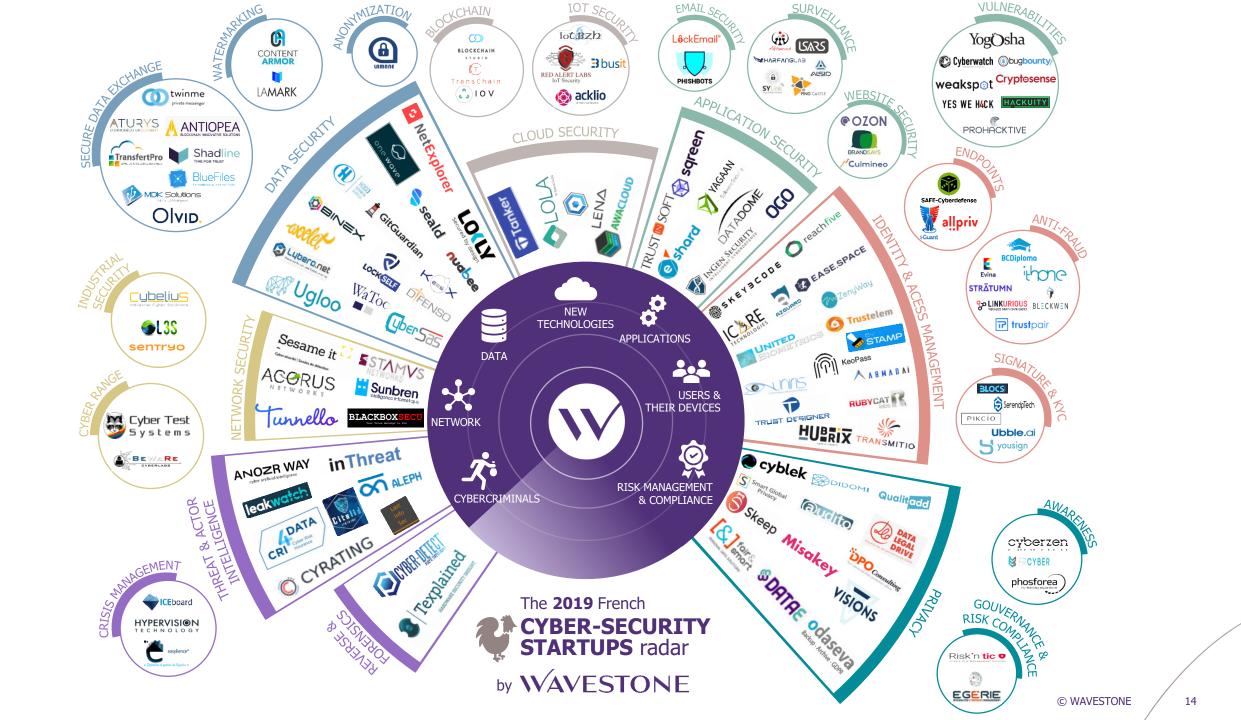
for data exchange and crisis management is a growing trend





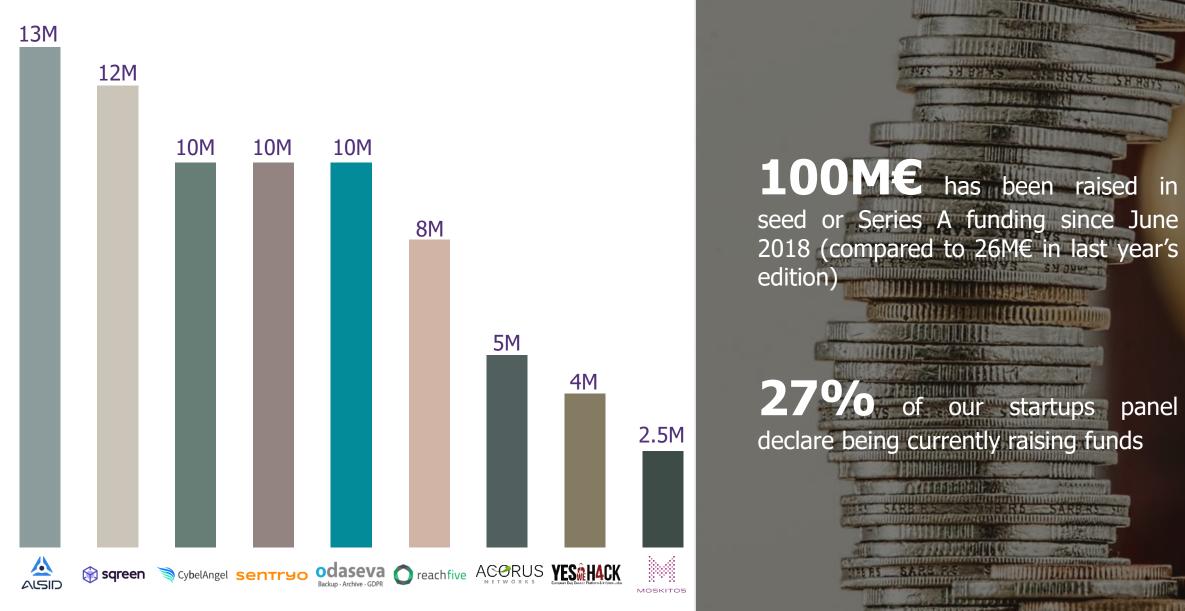
**Deception**appeared but remains
hardly covered

# The 2019 French Cybersecurity Startups Radar



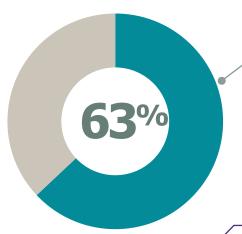
# The good news of 2019

# More funding rounds and more capital



#### The market is moving in the right direction





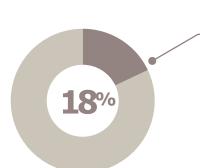
#### **Proof of concept**

63% of the startups' POCs are exclusively financed by the clients.

#### **International**

49% of the startups already have clients abroad.

Europe and the United States are the preferred areas, but Asia and Middle-East appear as new options



49%

#### Certification

18% of the startups have or are acquiring the security visa from the National Cybersecurity Agency of France (ANSSI)

### How to push further?

Market: Demystify cybersecurity and push for more investments

Startups: Focus on the differentiator and sell globally



Market: Create a fully dedicated cybersecurity incubator

# WAVESTONE

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