

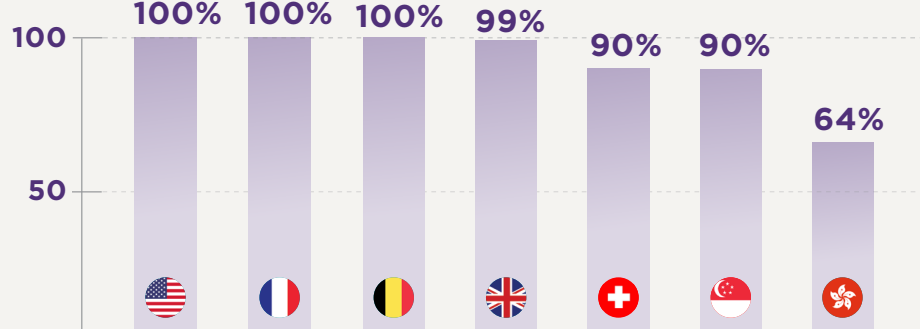
TOP COMPANIES CYBERSECURITY INDEX

2020 ANNUAL REPORTS

This study is based upon a factual analysis of the most recent annual reports, published by companies up to June 1st, 2020 listed in the stock market indices in 7 global financial centres: Dow Jones (🇺🇸), CAC 40 (🇫🇷), FTSE 100 (🇬🇧), BEL20 (🇧🇪), SMI (🇨🇭), HSI (🇭🇰), STI (🇸🇬), representing a panel of 290 companies.

92%
of companies
act on **cybersecurity**

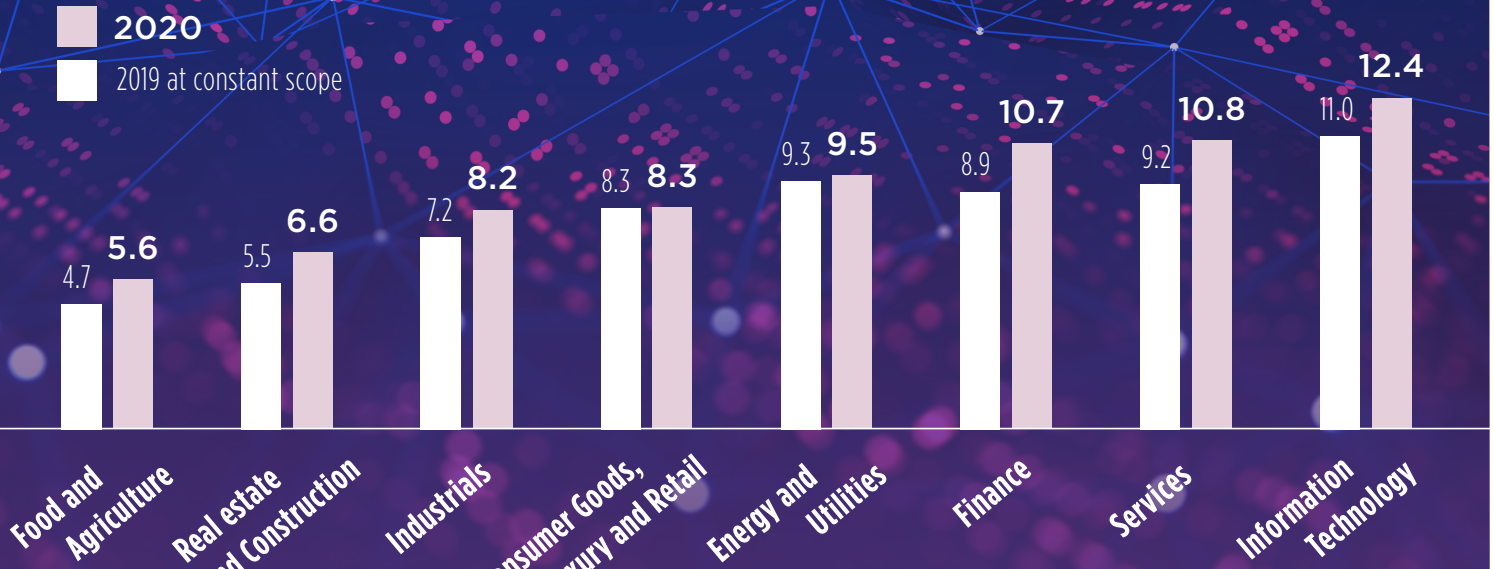
+2 points VS 2019 at constant scope



THE INFORMATION TECHNOLOGY SECTOR LEADS THE WAY

alongside the services and finance sectors

Wavestone's top companies cybersecurity index: 2020 annual reports



LEADING COUNTRIES REACH A MATURITY THRESHOLD

The bottom of the league is moving up

1. 🇫🇷 FRANCE CAC 40	12.03	+1.97
2. 🇺🇸 US Dow Jones	11.18	+1.03
3. 🇬🇧 UK FTSE 100	10.20	+1.10
4. 🇧🇪 Belgium BEL20	9.64	+1.07
5. 🇸🇬 Singapore STI	7.73	+0.31
6. 🇨🇭 Swiss SMI	7.32	+3.70
7. 🇭🇰 Hong Kong HSI	5.15	+1.05

EXECUTIVE COMMITTEES

57% address cybersecurity at Executive Committee level

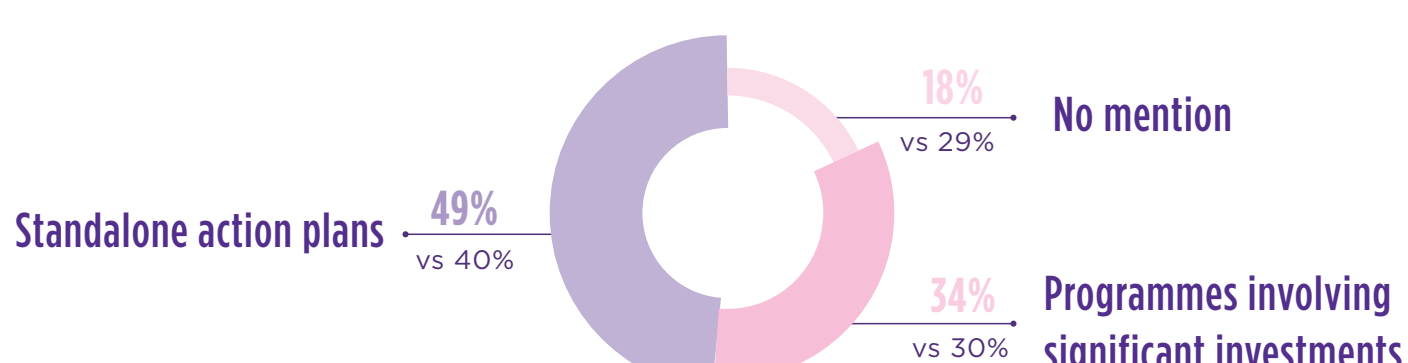
+3 points VS 2019 at constant scope



1. 🇬🇧 UK FTSE 100	68%
2. 🇺🇸 US Dow Jones	63%
3. 🇸🇬 Singapore STI	63%

OVERALL, CYBERSECURITY INVESTMENTS REMAIN FRAGMENTED

Comparisons are provided at constant scope with last year



PRIVACY



80% mention GDPR, privacy or personal data protection

+13 points VS 2019 at constant scope

1. 🇫🇷 France CAC 40	100%
2. 🇺🇸 US Dow Jones	93%
3. 🇧🇪 Belgium BEL20	90%

TOP PERFORMING COUNTRIES

#1 country per topic

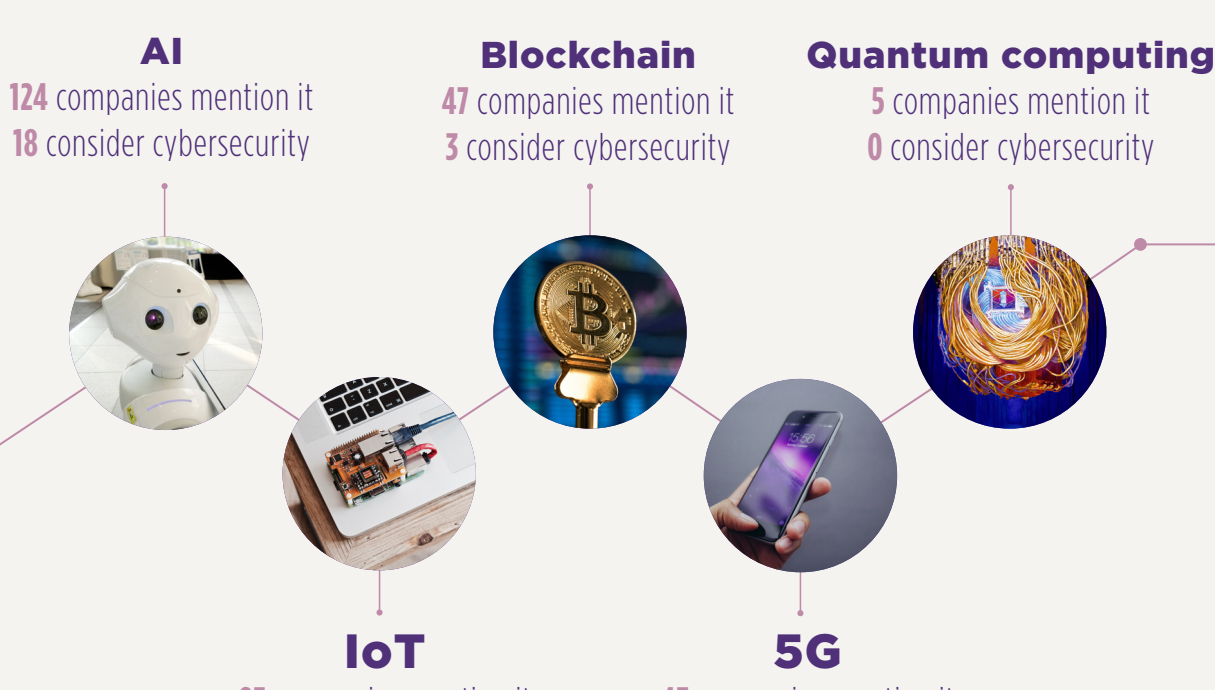
🎓 TRAINING & AWARENESS	🇫🇷	85% coverage
🏢 CYBERSECURITY INVESTMENTS & PROGRAMMES	🇺🇸	100% coverage
🏛️ CYBERSECURITY GOVERNANCE	🇸🇬	83% coverage
🔍 AUDIT & RISK CONTROL	🇺🇸	100% coverage

CYBERSECURITY IS MAINLY PERCEIVED AS AN OPERATIONAL RISK



INVESTMENTS IN INNOVATIVE PROJECTS ARE STILL DYNAMIC,

but cybersecurity is hardly part of the discussion, yet it should be.



WHAT ARE LEADING COMPANIES DOING?

Emerging cybersecurity topics



DISCOVER MORE
wavestone.com/cyberindex

Documents analysed: Dow Jones (forms 10-K and proxy statements), CAC 40 (universal registration documents), FTSE 100 (annual reports incl. forms 20-F), BEL20 (annual reports), SMI (annual reports), HSI (annual reports), STI (annual reports).